



Intensity™

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A News Letter From USHA SHRIRAM

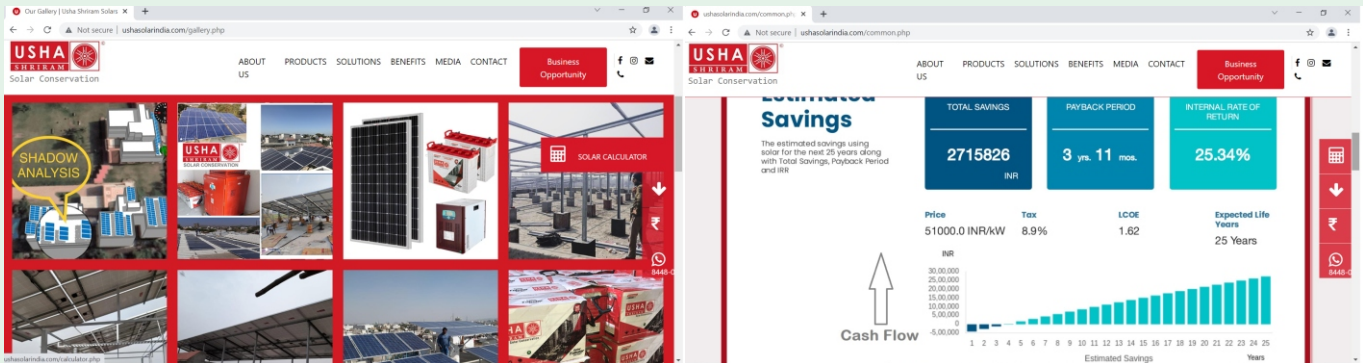
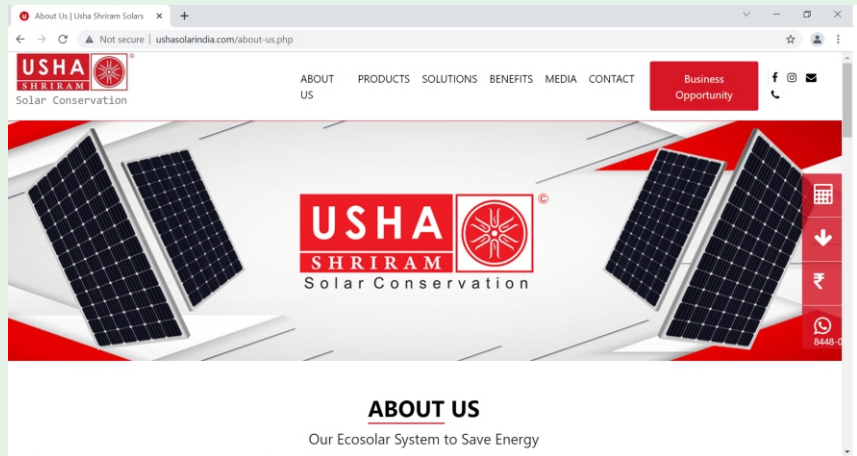




NEW website

www.ushasolarindia.com

Our Associate M/s. Ankur Traders & Engineers have launched a redesigned and comprehensive new website for solar products.



NEW products

Our Associate M/s. Ankur Traders & Engineers have added two new products to their vast range of Solar Products :

- (1) 10 KW Hybrid Solar Inverter
- (2) 25 AH / 30 AH / 40 AH Solar Batteries



10 KW Hybrid Solar Inverter



25 AH / 30 AH / 40 AH Solar Batteries





Shop DESIGN



New Identity Design for Dealer Point of Sale for Solar products.

EXHIBITION

Participation by M/s. Ankur Traders & Engineers in U.P. Export Mela : This was very well covered by Doordarshan.





NEW Showroom

USHA SHRIRAM MATTRESSES UNVEILS NEW STORE IN RANCHI



After Delhi, Jaipur and Gurgaon, we are delighted to celebrate the opening of our new exclusive Usha Shriram Mattress store at Ranchi. Our store team is ready to welcome everyone with all the best health and hygiene practices in place. Enjoy a unique and first-hand experience of Usha Shriram mattresses and be ready to be swayed with comfort. The store portrays a vibrant and happy vibe for all its visitors. It is a place where you truly experience happiness and comfort. The store displays all our revolutionary mattresses and sleep accessories. Visit today to bring home happiness and a peaceful sleep experience.

Store Location :
 Usha Shriram Mattress Gallery
 Maroo Traders, Lake Road, Upper Bazar,
 Ranchi, Jharkhand - 834001
 Ph. : 9431115271





Spartan Ventures, our associate dealing in Wires & Cables/Modular Switches/MCBs & Switchgear/Pipes & Accessories organized a grand Dealer Get-together in **Orchha** (Madhya Pradesh) for its dealers from U.P. (East). Almost 100 dealers attended the event and saw the launch of Modular Switches and Accessories. The event was organized in Orchha Palace Hotel where all the guests were given a warm welcome by the hotel staff. The event was attended by Mr. Satnam Singh Sandhu (Dy. Executive Director-Usha Shriram Enterprises P.L.).



DGT in 'Orchha'





DGT in 'Jim Corbett'



Spartan Ventures, our associate dealing in Wires & Cables/Modular Switches/MCBs & Switchgear/Pipes & Accessories organized a grand Dealer Get-together in **Jim Corbett** (Uttar Pradesh) on 2nd September 2021 for its dealers. More than 125 dealers attended the event and saw the launch of Modular Switches, MCB's and Accessories. The event was organized in Blue Orchid Hotel & Resort. The event was attended by Mr. Satnam Singh Sandhu (Dy. Executive Director-Usha Shriram Enterprises P.L.). The guests had an adventurous time and enjoyed their stay in Jim Corbett.





Mr. Anij Aggarwal

Mr. Anij Aggarwal of M/s. Mind & Care Appliances, our associate from Hyderabad, sponsored the Cricket Team DAMPS XI for the Independence Cup 20-20 Cricket Tournament. This tournament is organized every year in Hyderabad to celebrate India's Independence Day. The EUROLEX sponsored DAMPS XI won the Final match against Friends Cricket Club by 114 runs. **Three Cheers for DAMPS XI and Kudos to Mr. Anij Aggarwal for such a wonderful initiative !!!**





Launching
Soon !



EUROLEX
WASHING MACHINES

Our Associate M/s. S. M. Electronics will soon be launching a range of washing machines under EUROLEX brand. These will have latest technology and designs.

Usha Shriram Urges You To Keep Yourself Safe During This Pandemic.



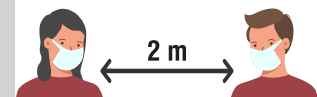
ALWAYS USE A MASK



REGULARLY WASH HANDS
WITH SOAP



USE SANITIZER TO DISINFECT



MAINTAIN SAFE DISTANCE

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